



Sponsor Opportunities

2023 Midsouth Women's Herbal Conference
September 29-October 1, 2023





Midsouth Women's Herbal Collective Conference Sponsorship

The Midsouth Women's Herbal Collective offers opportunities for sharing herbal education and wisdom, cultivating relationships with plants and nature, and co-creating a supportive holistic community. The most significant way we do this is through our annual conference. As a conference sponsor, you and/or your organization joins us in working towards a shared vision of connection, holistic wellness, safe spaces to learn, and affordable access to herbal medicine for all.

How Sponsorships Support MSWHC:

Sponsorships and donations help us secure conference venues and fund deposits for meals and special contracts. In addition, sponsorships support conference programming and help us with expenses such as:

- ◆ Travel support and additional honorariums for our Elder teachers
- ◆ Scholarships for veterans, BIPOC, and low-income families
- ◆ Roots & Wings program for youth attendees (at conferences with 200+ attendees)
- ◆ Nourishing meals that include local, seasonal, and organic ingredients
- ◆ Herbal First Aid Services during our conference

Help Bring the MSWHC Vision to Life!

We envision a world where women are empowered as stewards of the earth and guardians of natural healing traditions. We are rooted in connection and united by a shared vision of nature-centered wholeness and healthy self reliance. Herbal medicine is accessible to all, and traditional practices are both safeguarded and celebrated as everyone's birthright. Nature lovers, herbalists, and students have welcoming and friendly places to learn and grow, elders are honored and respected as wisdom keepers, and everyone has access to a diverse network of safe teachers, compassionate practitioners, and dependable resources.

Thank you for supporting us!

We are grateful that you have reached out with an interest in becoming a sponsor and look forward to working together. If you have questions or would like to schedule a call or meeting, please let us know!



Sponsorship Levels

Sponsorship Level	\$2500	\$1000	\$750	\$500	\$250
Community exposure and inclusion in marketing and promotions					
Recognition on website	*	*	*	*	*
Spot in post-conf vendor spotlight newsletter	*	*	*	*	*
Social media spotlights (1x per \$250)	*	*	*	*	
Name/logo on flyer	*	*			
Name/logo on postcards	*				
Pre-Conference Sponsor Spotlight E-Newsletter	*				
Recognition during the event					
Listing or Ad Space in Weekend Booklet	* Full page	* 1/2 Page	* 1/4 Page	* 1/8 Page	* List
Verbal Recognition at Opening Ceremony	*	*	*	*	
Additional Verbal Recognition at Special Weekend Events	* Friday Night Event + Closing Ceremony	* Saturday Night Event	* Plenary or Panel	* Plant Walk	
Name/Logo signage at Registration Desk	*	*			
Name/Logo on Banner at Welcome Gate	*				
Vending and Complimentary Registrations					
*Registrations can be donated to scholarship fund or you can gift to someone if you cannot attend.					
Complimentary Registration	Private Double Cabin + 2 registrations with meals	1 standard cabin or camping registration with meals	1 Commuter registration with meals	\$100 credit towards any registration	\$50 credit towards any registration
Marketplace Vendor Space (To be eligible for vending benefit, sponsor must either be eligible for a complimentary registration or also register for the conference)	Premiere Double Space	Premiere Single Space	Single Space	Shared, Half Space	

Sponsorship FAQs

Post-conference Sponsor Spotlight E-Newsletter: This is an email blast sent to our full email list the week *after* the conference highlighting and thanking all conference sponsors.

Pre-conference Star Sponsor Spotlight E-Newsletter: This is an email blast sent to our full email list the week *before* the conference highlighting *only* the Star Sponsor.

Social Media Spotlights: These include a Facebook post to our conference and collective Facebook pages highlighting the sponsor, or sharing a sponsors post. The content of these posts are determined by the sponsor.

Flyer and postcard promotions: Flyers and postcards are printed in March. Sponsors eligible for these benefits must provide their logos by printing deadlines. If the conference is sold out before promotional material is printed, we will substitute these printed promotional benefits with additional social media spotlights or other web-based promotions.

Verbal recognition at the event: During our Opening Ceremony, we thank our eligible sponsors as part of our welcoming speech.

Additional verbal recognition: Eligible sponsors receive additional recognition at the beginning of other events throughout the weekend. A verbal recognition could sound like this: *“We want to welcome you to our afternoon Elder Panel, sponsored by Mountain Rose Herbs. Mountain Rose Herbs is one of our go-to suppliers for dried herbs and medicine making supplies. You can read more about them in your booklets and visit them online at...”*

Complimentary Registrations: This benefit may not be available if the conference sells out before your sponsor agreement is in place.

Vending: Standard vending spots are 10 feet wide in a covered pavilion. “Premiere” refers to table placement. “Double” refers to allowance for an additional table and extra space.

2023 Conference Schedule Overview

Subject to changes. Times may shift slightly. Final schedule is published 2 weeks before event.

Friday
12pm Check in opens
1pm Plant Walk
3pm Workshops
6pm Dinner
7pm Marketplace Opens
8pm Friday Night Event
*Opening Ceremony
*Drum Circle

Saturday
8am Breakfast
9:30am Workshops
12pm Lunch
2pm Midday Market
4pm Plenary or Panel
6pm Dinner + Market
8:30pm Saturday Night Special Event

Friday
8am Breakfast
9am Workshops
11am Closing Ceremony
12pm Ending



Email form to: midsouthwomensherbalconference@gmail.com

Apply online at: www.midsouthwomensherbalconference.com/sponsors

Business Name, as you would like it to appear in print or be announced	
Street Address	
City, State, Zip	
Phone	
Email	
Website	

Primary Contact Name	
Title	
Phone	
Email	

Sponsorship Level
<input type="checkbox"/> \$2500
<input type="checkbox"/> \$1000
<input type="checkbox"/> \$750
<input type="checkbox"/> \$500
<input type="checkbox"/> \$250

How would you like to pay?
<input type="checkbox"/> Check. Please send a paper invoice
<input type="checkbox"/> Online via PayPal
<input type="checkbox"/> Other, explain below:

Signature & Date



In Gratitude

Past & Current Sponsors

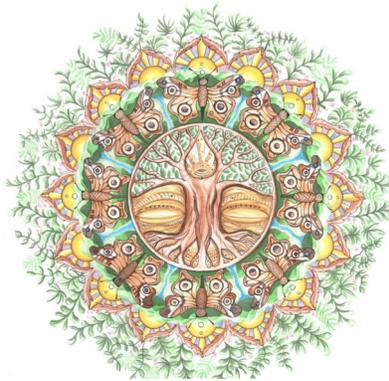


ELIZABETH GUTHRIE
AUTHOR OF
THE TRAUMA INFORMED
HERBALIST

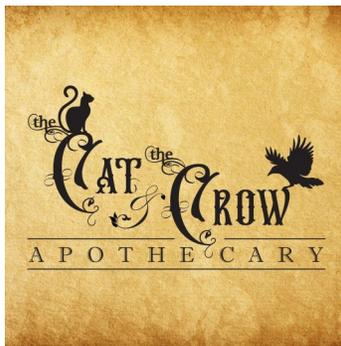


Florida School of
Holistic Living

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Walden Farmacy



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